

# Steuben County's BIGGEST LOSER

## Original Television/Internet Program

**16 contestants vie for title of Steuben County's Biggest Loser!!**

The 101 Lakes Network Channel 20 is teaming up with Swager Strength to bring you Steuben County's Biggest Loser. For, 3 months, 12 Television episodes will be produced chronicling the progress of each contestant. Along with co-hosts Drew Kuespert and Trent Lewis, Jon Bruney will be taking the contestants through a rigorous workout regiment to help change their lives forever. Every Thursday, starting on June 17th, viewers can tune into the latest episode of Steuben County's Biggest Loser. Don't have cable?

Viewers can also watch online at our website at: [www.steubencountybiggestloser.com](http://www.steubencountybiggestloser.com)

Now is a perfect time to advertise your business or product on the 101 Lakes Network Channel 20. We produce original television programming like "Steuben County's Biggest Loser." for the Mediacom cable television system. We have been in business in the Steuben County area for 5 years, and we continue to grow every year. We will write, record and professionally voice your commercial spot. Not only run on the 101 Lakes Network, but also on Steuben County's Biggest Loser website, and as well on our

Duration of Spot	# of spots per show	Price of Season Spot
30 seconds	1-2 spots per show	\$600
45 seconds	1-2 spots per show	\$750
60 seconds	1-2 spots per show	\$900
Still Graphic of Business 15 sec.	1-2 spots per show	\$300

***The 101 Lakes Network Channel 20 reaches over 7500 homes in the Steuben County area. The areas and towns we reach include: Angola, Fremont, Hamilton, Lake James, Crooked Lake, Lake George, Jimmerson Lake, Snow Lake, Big Otter Lake, Clear Lake, Lake Gage, Fox Lake, Lime Lake, Hogback Lake, Hamilton Lake***

